# COVID-SECURE

Signs and print buying guide for social distancing

VERSITY





To re-open, businesses must be Covid-secure. That means social distancing, hand sanitising, protective screens and masks.

Your customers and colleagues need to be safe and feel safe. But this responsibility is a burden and can feel baffling.

printing.com is part of the largest network of web, print and sign studios in the country. We're in your neighbourhood to design what you need. And help you be Covid-secure.

Call free 0800 19 555 90 to talk to your local printing.com



MADE IN THE UK In our own hi-tech factories



**HUGE STOCKS** Live online availability





**CUSTOM DESIGN** Full local creative service

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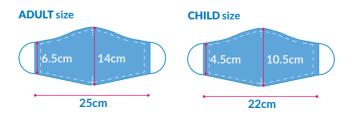




#### PREMIUM FACE MASKS

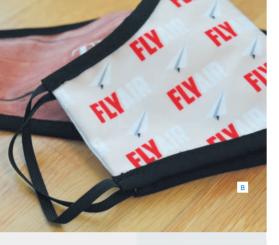
Our **Premium** style, single layered face masks are beautifully printed on gentle polyester fabric. Our masks are not medical grade. So you don't need to worry about competing with care homes or the NHS for supply. They are a great addition to workwear or as a giveaway to help people protect others.

- HEMMED TRIM Stitched with a premium hemmed edge for a comfortable fit and neat finish around the face.
- PREMIUM FACE MASKS Mix and match your own designs
  5 from £34 MASKSSC
- **C ELASTIC LOOPS** Elasticated earloops help fit the mask to different size requirements.



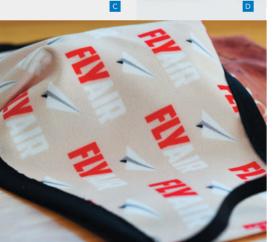
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### LUXURY FACE MASKS

Our **Luxury** face masks are triple layered. Printed on polyester fabric with 100% smooth cotton inlay. Each has a pocket which holds a replaceable Activated Carbon Filter (one included). Shaped around the nose and chin. Secured with elastic ear loops. Adult size only.

- A LUXURY FACE MASKS Mix and match your own designs 5 from £54 MASKSL5
- B HEMMED BLACK TRIM Fashionable thick trim, designed to shape around the face.
- **C ELASTIC TOGGLES** Help adjust loop sizes to a tighter fit (two included).
- ACTIVATED CARBON FILTER Standard PM2.5 filter fits inside cotton pocket (one included).

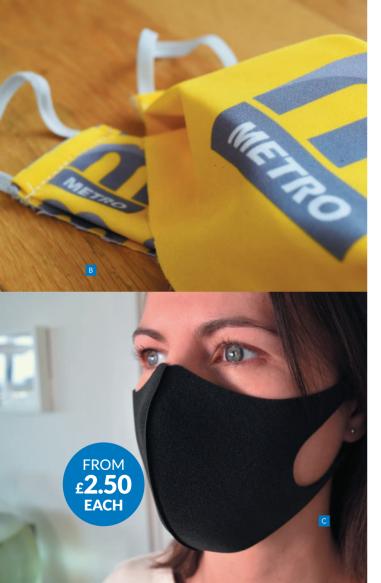
#### **ADULT** size







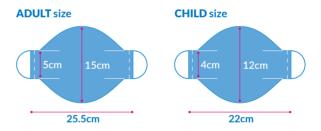




#### REGULAR FACE MASKS

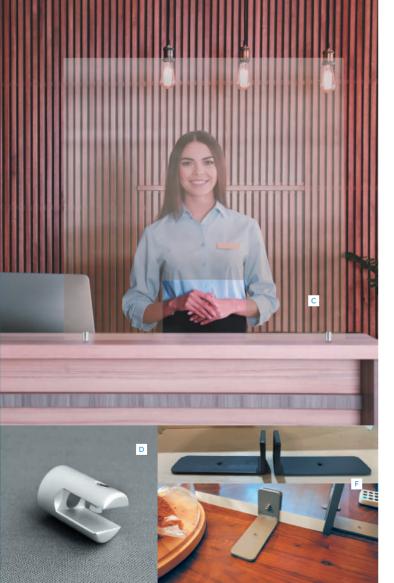
Choose **Regular** face masks, for our lowest price personalised range. Our masks help to reduce the spread of droplets generated by talking, sneezing and coughing. However, none are medical grade.

Unprinted **Black foam masks** are available with next day despatch.



- REGULAR FACE MASKS A lightweight single layered face mask, beautifully printed on gentle polyester fabric. Adult and child sizes 25 from £129 MASKSBC
- **UN-HEMMED EDGES** Keep the mask light on the face. Comfortably secured around the face with elastic ear loops.
- C BLACK FOAM MASKS NEW Simple, unprinted black masks are our lowest cost option, one size 25 from £62.50 MASKSF





#### PREMIUM SNEEZE GUARDS

Thick 5mm Windoplex<sup>™</sup>, like acrylic. Standard **Premium** screens are 1000mm wide. Choose 600mm or 1000mm high, or a custom size. Each screen can be printed with your brand message in full colour or unprinted. Add an optional serving hatch. Each screen has 2 fixings (included) which can be screwed into a counter. Join multiple screens together with corner brackets.

- A PRINTED SCREEN Reverse printed and topped with white ink from from £119.70 each IGPSFP6
- B PRINTED WITH SERVING HATCH Add a cut-out service hatch to printed or unprinted screens from £128.70 IGPSHP6
- C UNPRINTED SCREENS Mix and match unprinted screens from £99.90 IGPSFUG
- COUNTER FIXING Screw into desk or counter
  (2 included with each screen) add more for £20 per pair IGPSCFIX
- CORNER JOIN Join two screens together at L-shape
  600mm height £16 each IGPSCIG
  1000mm height £19 each IGPSCIG
- F HEAVY-DUTY FEET Freestanding or screw into place set of 4 x L-brackets plus connector bolts upgrade for £38 IGPSHDF 11





#### MIGHTY SNEEZE GUARDS

A sophisticated and permanent solution, our **Mighty Sneeze Guards** are aluminium framed, with 5mm thick Windoplex<sup>™</sup> inside. We can make these to your dimensions. Fixed to counters, or freestanding. Clear or printed in your design, for extra privacy.

- MIGHTY DESKTOP Unprinted screens with feet for counter attachment 1000(w) x 700(h)mm from £246.60 each IGMSDU
- B MIGHTY FLOOR-STANDING Optionally printed direct to Windoplex<sup>™</sup> to add a bit of privacy – each frame 1000(w) x 1500(h)mm from £344.70 each IGMSFU
- **FLOOR+DESK** A two panel guard which sits on both the floor and desk 1330(w) x 1450(h)mm from floor from £511.20 each IGMSFDU





#### BUDGET SNEEZE GUARDS

Bless you. You've a clear choice to make. **Desktop**, **suspended** or **freestanding**.

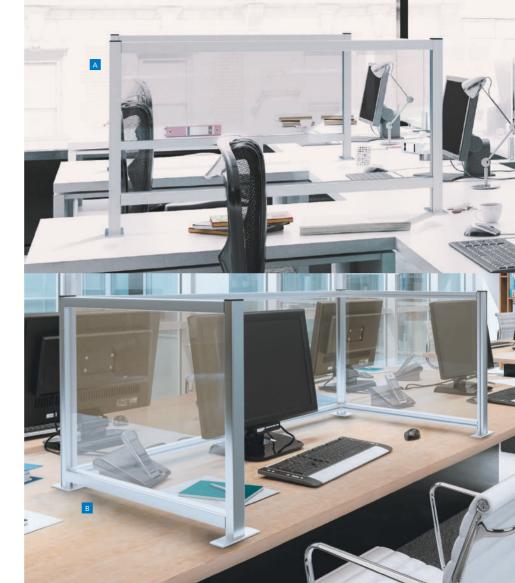
Sneeze guards help keep clients, customers and employees shielded and safe. Perfect for creating protective environments in retail and customer service areas. Each can be printed in your own design, or choose one of our standard messages. We can make custom sizes too. And that's not to be sneezed at.

- DESKTOP For counter tops, 600(w) x 900(h)mm fluted board with clear screen and serving hatch
   £36 each IGSNZGRD
- B SUSPENDED 1000(w) x 1000(h)mm rolled up screen with simple hanging kit for suspended ceilings included from £62.10 ISSSG11
- FREESTANDING Lightweight, portable 1000(w) x 2200(h)mm with clear screen and transaction hatch for floors £199.80 each IGSNZGRF

#### MIGHTY DESK DIVIDERS

Like our sneeze guards on page 13, these elegant **Mighty Desk Dividers** are a 5mm thick Windoplex<sup>™</sup> screen inside an aluminium frame and supplied with feet. Optionally printed with patterns or in your branding to create more privacy.

- FREESTANDING Create partitions between teams with 1000(w) x 700(h)mm dividers from £246.60 IGMSDU
- B SURROUNDS Frames on three sides to cocoon computer workers in a U-shaped enclosure. 1200(w) x 700(d) x 700(h)mm from £637.20 IGMDDS12





#### BUDGET DESK DIVIDERS

Our **Budget Desk Dividers** are a low-cost way of distancing people in canteens or workspaces. Lightweight fluted translucent Correx material slots together in seconds and can be printed with motivational messages or your brand theme.

- C X-DIVIDER Two 1200(w) x 600(h)mm pieces slot together to make 4 spaces from from £79.20 IGCODX12
- U-DIVIDER Slot three pieces together to make a U-shaped enclosure 1200(w) x 600(h)mm from £79.20 [GCDDU12

PLEASE KEEP EACH OTHER SAFE BY CLEANING YOUR HANDS & MAINTAINING & SAFE 2M DISTANCE AT ALL TIMES THANK YOU!

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PLEASE USE THE HAND WASH PROVIDED BEFORE ENTERING 脱れたない

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#### HAND SANITY NEW

Prevent the spread with **Hand Sanitising Stations**. We can design to suit your brand or choose from ready-made designs. Each includes a refillable, automatic hand sanitiser. One litre containter (included) can be refilled with hand gel (not included). Powered by 4x C-sized batteries (not included).

- FLOOR 6 Free-standing 600(w) x 1500(h)mm sign with base £243.90 each IGHSSIFIO
- B DESKTOP Stick on counters 300(w) x 650(h)mm with base included £170.10 each IGHSSC30
- C FLOOR 3 Narrower 300(w) x 1500(h)mm freestanding design, printed one side or both £197.10 each IGHSSF30
- **WALL** Fix the back 300(w) x 650(h)mm panel to a wall £129.60 each IGHSSW30

#### NAVIGATING THE SOCIALLY DISTANT

The next-in-line inches a little too close. A group gathers at the collection point. Disoriented customers bump into each other in the aisles. Space invaders. They need help.

Well-positioned graphics to indicate the right amount of space. Clear, prominent, wayfinding signage to point the right direction and make them feel at ease.

KEEP YOUR

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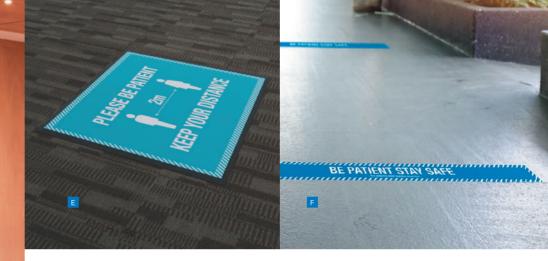


- FREESTANDING SIGN POST NEW 1425(h)mm, made from 16mm thick board. Print a permanent message or add optional A4 holders to swap instructions from £71.10 each IGSIGNAL
- CIRCULAR VINYL STICKERS with anti-slip surface, to lead the way, any size you like from £18.90 each IGFVL22S
- **C FLOOR GRAPHICS** Choose different materials for high footfall routes and low-traffic areas **from £18.90 each IGFV**?
- **HAND SANITISER** See page 19
- E AXE DISPLAY STAND Washable fabric, two-sided cover stretches over a lightweight aluminium frame from £236 each FDSTWOFC
- **F** SLOPED BOOTH Block off areas with a 3m wide pop-up meeting booth from £995 FDSBEFFC
- G PRODUCT TRAYS Pop on your counter with a printed message inviting guests to use hand sanitiser (not included) From £44.10 each ICCOUNT









- TOTEM DISPLAY Tiny footprint, freestanding display with washable fabric cover, stretched over aluminium frame – get different messages on each side from £195 each FDSKESFC
- B FLOOR GRAPHICS Social distancing doesn't need to be dry. Combine sales messages with navigation and sell to waiting punters. Ask your suppliers to sponsor some deals from £18.90 each 161/?
- C VINYL CIRCLES Save cash with our bulk pack of wayfinding floor stickers 8 pack from £66.60 IGEGP12C
- ROLLER BANNER Pull-up film or PVC material, 2000(h) x 800(w)mm from £66.60 BSPSUPVC
- **E** FLOOR MAT Print your message on a nylon floor mat, 15 standard sizes up to 2000(w) x 3000(h)mm from £79 (GLFM01
- E LONG MESSAGES Get floor vinyl graphics any dimensions you like 8 pack from £80.10 IGEGPIRE

#### READY-MADE SIGNS



We've curated a considerate selection of safety graphics for floors and walls, especially for Covid-secure guidelines. Ordering is easy. Go to: www.printing.com/uk/safetysigns

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**KEEP YOUR** 

Manna Manna

Choose a design, select material for floors or walls and check-out quickly.

There's hundred of messages to pick from, or upload your own design for the same price. Or your local studio can create something fabulous with your very own branding.



visit www.printing.com/uk/safetysigns to view the full range

#### INTERIOR POSTERS

Reassure visitors and your workforce with wall stickers, posters and signs. Talk about important changes and remind people of actions they can take to stay safe.

If you've made changes to the way customers interact with you, let them know. Messages don't need to be dry. Keep them in your style and tone of voice. Reassure. PLEASE QUEUE

TO THE LEFT & ALLOW PEOPLE TO EXIT THE LIFT BEFORE ENTERING CORONAVIRUS STAY AT HOME SAVE LIVES

Anyone can spread Coronavirus. The only reasons to leave home are

- To shop for basic necessities or pick up medicine
- To travel to work when you absolutely cannot work from home
- To exercise once a day, alone or with members of your household
- O not meet others, even friends or family





NHS

Α

# Please wait behind the line until your order is called forward





ON

- METAL SIGNS Composite aluminium signs are ideal for both indoors and outdoors. We print directly to metal, which is wipe-clean. Custom sizes 10 from £80.10 (GDBD3A3)
- INDOOR POSTERS
  Get single A3 posters
  from £12.60 each or
  500 for £141.30 LFPRMA3/LPGA34T
- C FOAMEX Keep your navigation messaging on brand, with custom-size 3mm foamex signs from £27.90 each IGFX3A3
- TENT CARDS Put ordering instructions on tables or a QR code to your online menu – each side can have different messages 250 from £113.40 TENTMO
- WALL VINYL Self-adhesive, wipe-clean vinyl sticks to smooth walls
  10 from £76.50 IGWVIA3
- STRUT CARDS Wipe-clean printed 3mm foamex sign, with board strut attached 10 from £44.10 IGSCA6

PLEASE





WE SUPPORT THE NHS

#### WINDOWS

Your windows are the first thing visitors see. Our vinyls, posters and clings make them do the talking.

Hang posters in the window. Stick decals on the glass permanently. Cover windows entirely. Add etched-effect shapes to create privacy. Or use cling vinyl. It's super easy to fit (and remove, relocate) as it uses static electricity to 'cling' to the window. No adhesive residue.

Vinyls can stick to the inside or out. White-backed or transparent. Custom sized or cut-to-shape.

- A WINDOW DECALS White or full colour cut-out letters to apply to indoor or outdoor windows from £40.50 each IGWGFA3S
- INDOOR POSTERS Printed with UV-stable inks, for longer life from £12.60 each LFPRMA3
- C HANGING RAILS Change posters easily each kit comes with a top and bottom rail, with hooks to hang from £42 per pair Q-VH303
- WINDOW CLING NEW Easily repositionable, makes self-install a doddle. Reverse printed and backed with white ink from £26.10 IGWCS33S

## FLAGS

Fluttering flags prominently display your crowd management policies and collection points, your separate entrances and exits.







#### **OUTDOORS**

No sellotaped home-printed posters. No makeshift signs, wobbling in the wind. Ink smeared. Looking sad. Your customers haven't been allowed out in a while. Make sure your outdoor signage gives them confidence to step inside.

- A 'A' FRAME POSTERS Replace your existing posters with waterproof outdoor grade vinyl, A2 size from £13.50 each LFPPVCA2
- BOLLARD COVERS Weatherproof sleeves fit round your bollards or lamposts and make eye-catching low-cost signs from £44.10 each IGCRX4BS
- PAVEMENT STICKERS NEW Outdoor grade Alufoil vinyl has extra strength adhesive for use on flat outdoor surfaces like tarmac
   8 from f119.70 INFERENCE
- WINDOW POSTERS See page 29
- **E** ROLLER BANNER See page 23
- F FLOOR STENCIL NEW Spray your message directly onto indoor or outdoor floors, through a custom-cut 3mm foamex stencil from £18 each IGFS22





- **EXPOSURE BANNER** Outdoor stand with sturdy water-filled base, telescopic pole and PVC banner which hooks onto top and adjustable bottom rails **£149.00 each BSPOBPVC**
- **CAFE BARRIER** Two weighted posts, two cross bars and a double-sided tent fabric banner. Add additional sections to cordon off your terrace or patio **starting from £225.00** FDC2TOK1
- **E** LOLLY BANNER 1.8m tall fabric banner, suitable for outdoor use grass pegs included £174.00 each FDPOMOF

#### REIMAGINING THE SPACE

New safety guidelines require adapting physical space to operate safely. Help create a Covid-secure workplace with a bit of creative spacemaking and partitioning paraphernalia.

Zone off whole areas with pop-up fabric walls. These flexible fabric solutions can switch up a spacial situation in no time. Use stands to segment, booths to box off, gazebos to go outside, and custom cuts to cover any cordoned-off spaces.

## **ROOM DIVIDERS**

Our **Stage** and **Curve** range of fabric displays make great room dividers. Freestanding, portable, easy to assemble and machine-washable. Inside each is a lightweight aluminium frame. Tool-free assembly in minutes. When exhibitions and events re-open, just buy a replacement cover and you've got a ready-to-go backdrop.



- CURVE 50 Our biggest single piece stretches a huge 5m wide, yet still compacts down into a carry bag £715 each FOSDUGEC
- **STAGE 18** 2.3m high by 1.8m wide and a super small footprint **£313 each** FOSCHOFC
- **STAGE 30** 3m wide straight stand with same 2.3m height £425 each FDSWOFC
- **STAGE 46** Our widest straight display a full 4.6m across **£674 each** FDSSADEC
- **E** CURVE 24 Guide people towards a different area with gentle 2.5m wide curve £334 each FOSBLAFC
- **F** CURVE 30 Elegant 3m width and 2.3m height looks stunning £394 each FOSROOFC



# BOOTHS

Booths are a fabtastical way to create personal spaces in open plan areas. As social distancing measures continue to be relaxed, they'll make superb small meeting areas and double-up as stylish backdrops. Each has a lightweight aluminium frame inside, which collapses down into a carry case. Stretch over the double-sided graphic to make an enormous private place.



A HUDDLE Sloped booth with 3 x 2m footprint. Create an immersive room by designing an inside and outside **£995 each** FDSBEIFC

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- **SNUGGLE** For smaller spaces this C-shaped style fits in 2.4 x 2.4m and is great for children's story dens **£813 each** FDSWELFC
- **C** EMBRACE U Sits neatly inside a 3 x 2m space with U-shaped opening high back for privacy with lower sides £995 each FDSCAPFC
- **HARBOUR** Our biggest booth has 4m long wall and 2m J-shaped curve. Combines a room divider with privacy space **£1221 each** FDSPOOFC
- **MOJITO TABLE** Use pop-up fabric tables as hand sanitisation points print instructions on the washable fabric £283 each FDSRIOFC
- **F PADIUM TABLET STAND** Use in reception as a directory, or remote video call your team - bracket (included) holds an iPad or tablet (not included) **£164 each** FDSOSAFC 39





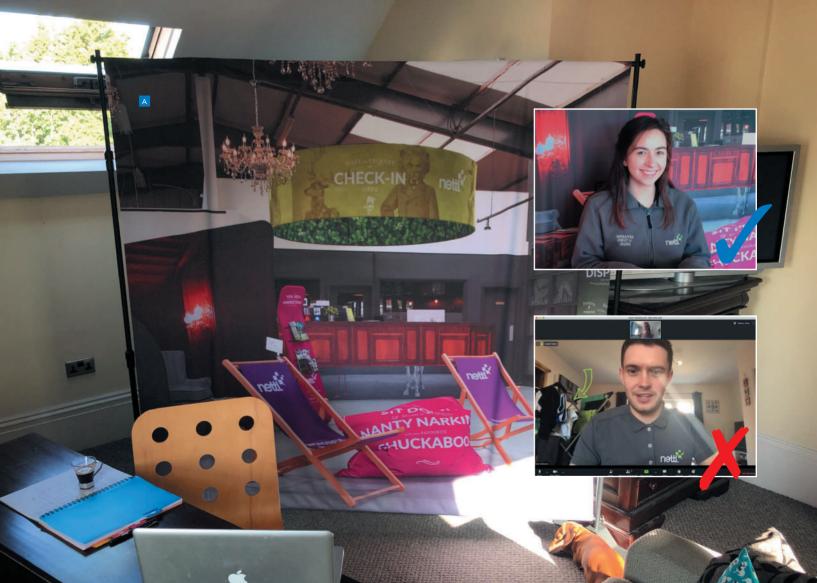


## GAZEBOS

We might be spending more time outdoors. Shelter from blazing sun or keep out of the rain, under our branded **Gazebos**. They make great pop-up bars, reception areas or testing spaces.

Choose from three sizes, then pick your canopy. Lowest cost is black from £291, with optional printed pelmet from £346. Or fully print the whole canopy, top and pelmets. Then add sides - either half height or full height. Each can be printed one side or both sides.

- MARQUIS 3M Bigger than a domestic gazebo, 3 x 3m footprint shown with fully printed canopy from £714 each FDSGZBFC
- FULL HEIGHT WALL Add optional full-height walls, which attach to the frame with velcro straps (included) from £189 each FDSGZBBW
- C HALF HEIGHT WALL Or add half-height walls, which attach to the sides with a clip-on aluminium bar (included) from £154 each FDSGZBWH
- TABLECLOTH Cover your table with a branded colourful and washable fabric table cloth from £93 each FDTCGU6
- E VICEROY 3M Square 3 x 3m gazebo shown with black canopy and printed front pelmet from £346 each FDSDELFC
- F MARQUIS 4.5M Fully printed canopy on 3 x 4.5m frame, shown with full height walls (optional extra) from £905 each FDSGZ4FC
- G MARQUIS 6M Our widest gazebo is 3 x 6m, shown here with fully printed canopy and full height back wall (optional extra) from £1146 each FDSGZEFC







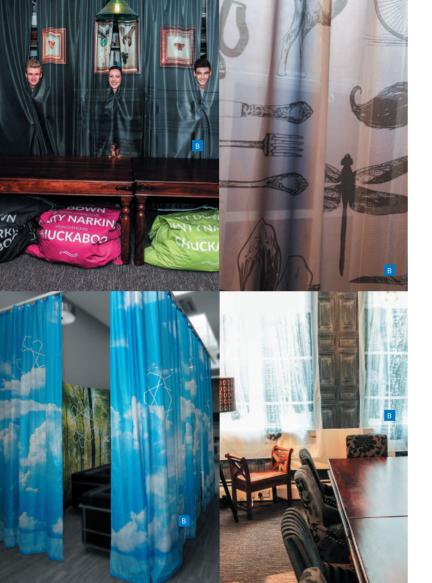
### **ROCKING** THE WFH LIFE

The nation has seen more live home-schooled cameos during conference calls than ever before. Yet, working from home looks here to stay.

We all want to look our best. Pitching with your pants showing isn't a good look. Use our range of fabric backdrops to add whoosh to your Zoom. Conceal the ugly. Look like business.

- SCENE 20 NEW A photographer's backdrop is an ideal background to home video calls. 2 x 2m black-back fabric wall hangs on a tiny footprint frame, which collapses down for easy storage £289 each FDSSCOFC
- **BOOTHS** Fabric booths make the most wonderful backdrops see page 39.
- **C TABLETOP 18S NEW** 1.8m wide straight printed fabric backdrop to put on the desk behind you £245 each FDSNASFC
- TABLETOP 24C NEW Print a striking image on the front and your branding on the reverse, so when event season returns, these 2.5m wide curves double as exhibition backdrops £265 each FDSMUNFC





## **HANGING FABRIC**

The great thing about fabric is it's durable and washable. And so cost effective to transform walls, or cover up a cordoned-off space.

You don't even need a frame to create a partition. Use a curtain rail and suspend lengths of fabric to make translucent curtains. Flag material is really low cost and has a nice see-through effect. Available in virtually any length in widths of up to 2.9m, perfect for period properties or big windows. Create some privacy from the outside world and use it to hide ugly windows.

- MODESTO Private webex booths double as pop-up changing cubicles, if you need to spread people out. Footprint of 1.5 x 1.5m has space for a small desk. Avoid distraction for your call. Just close the curtain. £743 each (without curtain) FDSVATEC £815 each (with curtain) FDSVATEC
- PRINTED FABRIC Available unfinished as standard, or optionally hemmed with eyelets to hang from curtain hooks from £24 per sqm FDASFLAR

#### **REIGNITING THE AWARENESS**

Get back to work with a bang.

Do everything you can to announce your plans. Use a plethora of tools to say you're open for business. Get found by the army of people with a new preference for online. Your website, social media, email and mailers should be updated with key messages and relaunch promotions.

Perhaps more importantly, shine a light on the steps you've taken to put people first. Perhaps you've launched some online tools to allow customers to do business with you, without even leaving home.

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 POSTCARDS Mail your database and give them an incentive to return. Glossy postcards have biodegradable lamination on the front to make colours pop
 250 from £54.90 GPA64T



- FOLDED LEAFLETS Now's the time to drum up interest. How about mailing vouchers for the first 100 customers? Or maybe you'll be inundated and need to announce your new by-appointment-only policy, with how to book on your website 250 from £62.10 MBCA54T
- STICKERS Don't allow cartons to be inconspicuous. Adorn bland boxes with branded stickers. Choose from popular sizes. They come printed on easy-peel, kiss-cut sheets 700 stickers from £34.20 FFKSCLO
- MAGNETIC VEHICLE SIGNS A quick and cost-effective way to instantly add a logo or livery to any car, van or truck. Magnetic graphics are ideal for restaurants now offering a take-away delivery service. To remove, simply peel off the side of the vehicle from £44.10 each IGMAGA



#### HARNESSING THE WONDERWEB

Big wigs across the world agree: If one thing's for certain about the uncertain future ahead, it's that we must use technology to empower and protect our businesses.

While the shutters were down, online shopping went up. Those ten weeks in 2020 have done more to change behaviour than the last ten years put together. It's unthinkable to think shopping habits will revert to the old way.

The pandemic penny has dropped for those not yet trading online. Yet it now costs less to get started than many thought.

Get started with just a couple of products or go ahead and launch your full range.

The need to update website information frequently and instantly has exposed many websites for not having the wherewithal to be easily updated. Businesses shouldn't let themselves be caught out again.

Are you happy your website is working hard enough?



### WHAT NEXT?



Download our free 24 page New Normal guide. We've pulled together useful checklists and guidance, to help make your workplace Covid-secure.

#### Go to www.printing.com/uk/newnormal

Your local printing.com studio is open and ready to help with questions. Call **0800 19 555 90** to be connected directly, or visit "Find a studio" to book a call back.

#### **KIT FOR SOCIAL DISTANCING**

Making your business Covid-secure

SNEEZE GUARDS HAND SANITISERS FACE MASKS FLOOR GRAPHICS NAVIGATION ROOM DIVIDERS WAYFINDING DESK SCREENS FLAGS & GAZEBOS OUTDOOR SIGNS POSTERS & BANNERS

**UK STOCK MADE HERE** 

#### DELIVERY INCLUDED

### call us free on 0800 19 555 90

book an online video meeting or order online at www.printing.com The small print: +Prices shown include delivery to one UK mainland address. They exclude VAT and design. Unless stated, prices shown are for standby service. Faster turnaround upgrades are available – ask for a price. See full product specifications online. Price point may not represent products in photos. Participating studios only.

