



# PRINTING

Our most exclusive and popular collections





# HIT 'EM RIGHT IN THE FEELS WITH **PRINT**

**Your website needs to look impressive.  
It has to be clear and consistent.  
But you know that already.**

Big brands don't just focus everything online. They combine their online presence with print marketing.

Why? Print and is proven to build trust, it's perceived to be more credible and plays with emotions.

And it appeals to multiple senses – touch and sight. There's nothing like it. And you can exploit that power, very cost-effectively.

Sometimes too much choice is daunting. That's why this guide features our top selling products. With a few curious and quirky options sprinkled in, to titillate and add allure.



  
SALTCAVE

### **Starmarque**

a gloss varnish applied  
to selected parts of your design  
that shimmers in the light!



## BUSINESS CARDS

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# The ceremony that starts something special

Isn't it weird? Most meetings start with the same ceremony. We present our business cards and we accept them from others. And that's the start of the relationship.

Everyone wants their relationships to go well. You might as well stack the

cards in your favour. And make them look exceptional. We know just the way.

Order cards frequently? Have more than ten employees? Let's set-up a private online store for you. It's fast and it's easy. Just ask for a demo.

# BUSINESS CARDS



## Basic

Simple and elegant, our basic business cards are printed on thick 400gsm satin artboard.

250 from \$68

500 from \$114

1,000 from \$144

GET FROM **1 DAY**

BCB3?



## Xtreme

Printed on 235gsm card with matt or gloss laminate on the front and uncoated reverse. Ideal for appointment cards.

250 from \$114

500 from \$125

1,000 from \$172

GET IN **5 DAYS**

APWALL? XMBC4?



## Laminated

A luxurious 400gsm card with Luxury Matt or Fabu-gloss laminate on both sides for a suave finish.

250 from \$125

500 from \$137

1,000 from \$208

GET IN **4 DAYS**

ML4BC4? FGBU54?



## Starmarque

Matt laminated both sides, front with spot gloss highlights that shimmers and looks absolutely delicious.

250 from \$200

500 from \$211

1,000 from \$278

GET IN **7 DAYS**

SMBC4?

**Other quantities?**

Ask for a quote or order online at [www.printing.com](http://www.printing.com)

# OTHER OPTIONS



## Creased

Creased either on the short or long edge giving you some extra space, with a range of finishes to suit your needs.

250 from \$292

500 from \$310

1,000 from \$387

GET IN **5 DAYS**

APWall? XMCBC?



## Shaped

Enhance your business card with a range of cool shapes or create your own! You can select from a range of finishes.

500 from \$162

1,000 from \$185

1,500 from \$212

GET IN **5 DAYS**

BCB3? BCXG4? BCXM4?  
FABSBC? LUXSBC? SMSBC?



## Magnetic

Full colour printed on 0.6mm magnetic material, matt or gloss laminated one side. In either round or square corners.

250 from \$255

500 from \$325

1,000 from \$464

GET IN **10 DAYS**

MAGBC?



## Stickers

Make your details stick, printed on permanent crack back glossy sticker, and full colour one side.

250 from \$109

500 from \$116

1,000 from \$150

GET IN **5 DAYS**

STKADD?

See page 33  
for other sizes

See page 8  
for other sizes

\*Turnaround time can vary with additional finishing.

**In a rush?** Pay a little extra to get your order faster, or even delay it and save some moolah!



**mike  
brewer  
motors**

**With compliments**

Mike Brewer Motors

01142 50 60 80

[sales@mikebrewermotors.com](mailto:sales@mikebrewermotors.com)

[www.mikebrewermotors.com](http://www.mikebrewermotors.com)

Mike Brewer Motors is a trading name of Evolution Funding Ltd.  
Registered Address: Thompson Close, Chesham, Bucks HP8 4LJ  
Registered Company No: 06004071 VAT No: 447 8008 01

Low rate finance

Attractive guarantees

Quality used vehicles

Service and MOT

Low rate finance

Attractive guarantees

Quality used vehicles

Service and MOT



## STATIONERY

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# When did you last write me a letter?

Many folk overlook the power of a simple posted letter. We all get less mail through our letterbox than we used to. And we all get more junk through our email inbox.

Yet letters are an effective direct mail piece. Either laser or inkjet print your message onto pre-printed letterheads yourself. Easy as that!

We don't only offer printing for letterheads and compliment slips. We can even personalise notepads, envelopes & postcards so that you can stand out from the rest.

# BUSINESS STATIONERY



## A4 Letterheads

Make a statement on our A4 Letterheads, printed on 100gsm uncoated paper.

500 from \$193

1,000 from \$246

2,000 from \$306

GET IN **3 DAYS**

BUDA4?



## Compliment Slips

Leave a little compliment for someone, printed on 100gsm uncoated paper.

250 from \$82

500 from \$96

1,000 from \$116

GET IN **3 DAYS**

BUDCS4?



## Notepads

Printed on 100gsm uncoated paper. 40 leaves a pad, with backing board.

A6 50 from \$204

A5 50 from \$329

A4 50 from \$510

GET IN **5 DAYS**

DPP?



## Stickers

Glossy permanent crack back stickers printed digitally. Choose from sizes A7 up to A4.

A7 50 from \$78

A6 50 from \$89

A5 50 from \$109

GET IN **2 DAYS**

DGSA? STK?

\*Turnaround times can vary

**In a rush?**

Pay a little extra to get your order faster, or even delay it and save some moolah!

# ENVELOPES

Get your message working hard, even before your recipient opens your letter.

Our overprinted envelopes are the first stage in the sales process. Create a 'hook' on the outside to draw your reader inside. If you're worried they'll throw the letter away without opening it, then you need to put your effort into making that hook irresistible.



## Inkjet Envelopes

|  |  | FRONT | REVERSE |         | 500   | 1,000 | 2,000 | 5,000  |   |
|--|--|-------|---------|---------|-------|-------|-------|--------|---|
| <b>DLE*</b><br>Window or non-window<br>Self seal or tropical           |  |       |         | EISD?   | \$161 | \$224 | \$318 | \$555  |   |
|  |  |       |         | EISD?   | \$161 | \$224 | \$318 | \$555  | 7 |
|  |  |       |         | EISD?   | \$218 | \$315 | \$501 | \$1012 |   |
| <b>C4*</b><br>Flap on long edge<br>window or non-window<br>Peal & seal |  |       |         | EICWN4? | \$241 | \$355 | \$630 | \$1145 |   |
|  |  |       |         | EICWW4? | \$264 | \$401 | \$722 | \$1359 | 7 |
| <b>C4</b><br>Flap on short edge<br>Window or non-window<br>Peal & seal |  |       |         | EICPN4? | \$287 | \$447 | \$813 | \$1502 | 7 |

\*Mail Merge available on selected products, just ask us for a quote!

**Other sizes &  
quantities available**

# BUSINESS STATIONERY



## Post Cards

Matt or gloss laminate on one side, and uncoated on reverse to write a message. Printed on 235gsm card, 160x120mm.

500 from \$188

1,000 from \$249

2,000 from \$375

GET IN **5 DAYS**

GPP2? XMPPC?



## Sticky Notepads

Choose from a range of sizes and leaves. Printed on 80gsm paper. Adhesive strip on long edge. One generic page or each unique.

50 from \$234

100 from \$305

200 from \$446

GET IN **10 DAYS**

STKN?



## Memo Cubes

Choose from either with a holder or padded. Printed on 100gsm uncoated paper, great for quick notes.

10 from \$132

20 from \$203

50 from \$421

GET IN **5 DAYS**

MCH0? MCP0?



## Bookmarks

Printed on 235gsm board, laminated on one side. Choose from a matt or gloss finish.

500 from \$262

1,000 from \$313

2,000 from \$408

GET IN **5 DAYS**

XMBM? BMXG?



# INVOICE BOOKS & PADS

You might say invoices books and pads are a little 'old school', but we still love them and they still have a purpose in many businesses.

Perfect for when you need more than one copy of an order form or invoice. We have a wide range of duplicate & triplicate invoice books available as individual pads or sets all with various finishing options.

Don't see what you need here or want a higher quantity? Just ask us about our other invoice book options and we'll help you find the right fit.

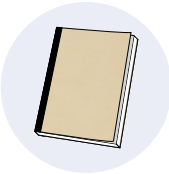


Print your invoice books in **full colour** for the price of black & white!

## Inkjet Invoice Books or Pads

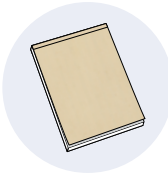
|   | FRONT REVERSE |        | 5     | 10    | 15    | 20    |  |
|---|---------------|--------|-------|-------|-------|-------|--|
| <b>A5</b><br>148x210mm<br>Landscape or Portrait<br>incl. 10mm tab |               | INKA5? | \$130 | \$202 | \$268 | \$326 |  |
|   |               | INKA5? | \$161 | \$259 | \$350 | \$431 |  |
| <b>A4</b><br>210x297mm<br>Landscape or Portrait<br>incl. 10mm tab |               | INKA4? | \$186 | \$291 | \$392 | \$442 |  |
|   |               | INKA4? | \$243 | \$330 | \$446 | \$532 |  |

- Key:**
- 2 Part - full colour on top and duplicate.
  - 3 Part - full colour on top, duplicate and triplicate pages



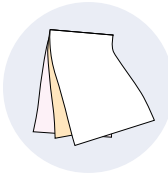
### Books

Pages numbered in red. Top of pages are stapled and perforated. 50 sets per book. Comes with fold in writing shield & manilla cover.



### Pads

Pages numbered in red. Top of pages are padded. 50 sets per book. Comes with fold in writing shield & manilla cover.



### Sets

Pages numbered in red. Shrink wrapped in sets of 50 or 100. Loose writing shield supplied. Leaves fan-a-part at head.

Ask us for a quote or order online



## Institute of Biotechnology

Discovery through innovation



The **University of Manchester** is committed to the pursuit of research excellence, education, knowledge, health and discovery through innovation, creating a vibrant and integrated university community with research excellence in biotechnology that will find applications in areas such as human health, the energy economy, food security, industrial transformation and the environment.



## UNIVERSITY SEMINAR AND WORKSHOP SERIES

Future Energy Supply – Options For The Future  
4 December 2012 - 1.00 to 5.00 pm



## FOLDERS

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# Just how do you get their full attention?

Do you write proposals, send quotes or make estimates? Truth is, yours is probably not the only one a client gets.

So how do you increase the chances of winning the work? Following-up is really important of course. Quite often the fastest quote wins the day.

But there are other techniques. Send your proposal by email, but also post a hard copy. Stick it inside a folder. Why? It shows you're serious and credible.

There's some psychology going on too. The act of opening the envelope and unfolding is a bit of theatre.

It's not some tiny flyer. It's a huge double page spread of 'you'. And they're holding you with both hands. And you're blocking out other distractions. And now you have their full attention. Close the deal.

# PRESENTATION FOLDERS

Our presentation folders come in a variety of styles and finishes to hold a range of different sizes. Visit [www.printing.com](http://www.printing.com) to view all our options, and to order online.



## Unlaminated

Printed on 300gsm card, with a selection of folder shapes to hold A4. Choose to print on the front or both sides.

A4 250 from \$821

A4 500 from \$966

A4 1,000 from \$1204

GET IN **3 DAYS**

PFN?



## Laminated

Choose from either matt or gloss laminate, front or both sides. Printed on 300gsm card, with a selection of folder shapes to hold A5 or A4.

A5 250 from \$645

A4 250 from \$947

GET IN **5 DAYS**

PFN? PFBL? LPFL?  
PFBF? PFPL?



## Starmarque

Spot gloss highlights that catch your attention on matt laminate, printed on 300gsm card. Choose from a selection of folder shapes to hold A5 or A4.

A5 250 from \$921

A4 250 from \$1475

GET IN **10 DAYS**

PFBS?

\*Turnaround time can vary with additional finishing



# DOCUMENT FOLDERS



## Laminated

Perfect to use for delegate wallets. Choose from either matt or gloss laminate. To hold A5 or A4, and printed on 400gsm.

A5 500 from \$1284

A4 500 from \$1566

GET IN **5 DAYS**

LDFLB? FDFLB?



## Starmarque

Spot gloss highlight that makes your design pop! Printed on 400gsm card and matt laminated. To hold A5 or A4.

A5 500 from \$1646

A4 500 from \$2127

GET IN **10 DAYS**

DFBSP1?



## Report Covers

Make your report look professional with our gloss or matt laminated A4 report covers, with round or square window in any position.

250 from \$822

500 from \$857

1,000 from \$985

GET IN **7 DAYS**

FRCSRT4? LRCSRT4?

**Other quantities?**

Ask for a quote or order online at [www.printing.com](http://www.printing.com)

**FREE**  
TASTING SESSIONS



**FOOD & DRINK**

at local cafes, restaurants, pubs & bars



**MASTER CLASS**  
WORKSHOPS

**FOOD & DRINK STALLS**  
BY LOCAL BUSINESSES

Free  
Entry



**COMPETITIONS**



#WorcFoodieFest

WorcesterBID

shop eat play

YOU  
TO EXPERIENCE  
**SWANSEA**  
newest, most exciting  
**BAR & BISTRO**

New!

**MOOSAIK**

**FREE COFFEE**  
turn me over

## LEAFLETS & RACK CARDS

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# Leaflets, invites, rack cards, flyers, vouchers, something for every purpose

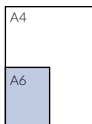
You say pamphlet, we say leaflet. You call it a postcard, we call it a rack card. They're all just rectangles and squares. So we've organised them together, by size.

Whether you want to hand out things at an event, post them through mailboxes or create stunning direct mail pieces,

we've got all the options covered. From thin paper to ultra thick board.

Our most popular sizes and paper types are listed on the next few pages, starting from lightest to thickest. These are the best sellers. If you want a paper or size not listed, please just ask.

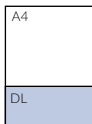
# A6



105x148mm

|   | FRONT | REVERSE |                    | 500   | 1,000 | 2,000 | 5,000 |  | SHAPED? |
|---|-------|---------|--------------------|-------|-------|-------|-------|--|---------|
| <b>100gsm Uncoated</b>                            |       |         | LERA6?             | \$110 | \$127 | \$160 | \$253 |  |         |
| <b>130gsm Gloss</b>                               |       |         | LEGA6?             | \$115 | \$133 | \$169 | \$266 |  |         |
| <b>170gsm Silk</b>                                |       |         | SSLA6?             | \$133 | \$153 | \$193 | \$358 |  |         |
| <b>235gsm Board</b><br>Matt or Gloss Lam one side |       |         | XMRC A6?<br>XTRA6? | \$151 | \$199 | \$300 | \$464 |  |         |
| <b>400gsm Card</b>                                |       |         | A6B3?              | \$151 | \$199 | \$300 | \$464 |  |         |
| <b>400gsm Card</b><br>Matt or Gloss Lam           |       |         | LRCA6?<br>FRCA6?   | \$290 | \$347 | \$450 | \$631 |  |         |
| <b>400gsm Card</b><br>Matt Lam + Spot UV          |       |         | SMRCA6?            | \$354 | \$424 | \$550 | \$881 |  |         |

# DL

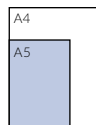


99x210mm

|   | FRONT | REVERSE |                    | 500   | 1,000 | 2,000 | 5,000  |  | SHAPED? |
|---|-------|---------|--------------------|-------|-------|-------|--------|--|---------|
| <b>100gsm Uncoated</b>                            |       |         | LER3A?             | \$131 | \$153 | \$198 | \$284  |  |         |
| <b>130gsm Gloss</b>                               |       |         | LEG3A?             | \$138 | \$161 | \$209 | \$328  |  |         |
| <b>170gsm Silk</b>                                |       |         | SSL3A?             | \$159 | \$185 | \$240 | \$474  |  |         |
| <b>235gsm Board</b><br>Matt or Gloss Lam one side |       |         | XMRC DL?<br>XTRDL? | \$186 | \$248 | \$333 | \$576  |  |         |
| <b>400gsm Card</b>                                |       |         | DLB3?              | \$186 | \$248 | \$333 | \$576  |  |         |
| <b>400gsm Card</b><br>Matt or Gloss Lam           |       |         | LRCDL?<br>FRCDL?   | \$387 | \$465 | \$604 | \$845  |  |         |
| <b>400gsm Card</b><br>Matt Lam + Spot UV          |       |         | SMRCDL?            | \$472 | \$567 | \$737 | \$1178 |  |         |

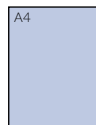


# A5



148x210mm

# A4



210x297mm

|   | FRONT | REVERSE |                   | 500   | 1,000 | 2,000 | 5,000  |  | SHAPED? |
|---|-------|---------|-------------------|-------|-------|-------|--------|--|---------|
| <b>100gsm Uncoated</b>                            |       |         | LERA5?            | \$157 | \$185 | \$243 | \$503  |  |         |
| <b>130gsm Gloss</b>                               |       |         | LEGA5?            | \$165 | \$195 | \$256 | \$529  |  |         |
| <b>170gsm Silk</b>                                |       |         | SSLA5?            | \$189 | \$224 | \$294 | \$663  |  |         |
| <b>235gsm Board</b><br>Matt or Gloss Lam one side |       |         | XMRCAS?<br>XTRA5? | \$225 | \$304 | \$395 | \$859  |  |         |
| <b>400gsm Card</b>                                |       |         | ASB3?             | \$225 | \$304 | \$395 | \$859  |  |         |
| <b>400gsm Card</b><br>Matt or Gloss Lam           |       |         | LRCA5?<br>FRCA5?  | \$453 | \$543 | \$707 | \$990  |  |         |
| <b>400gsm Card</b><br>Matt Lam + Spot UV          |       |         | SMRCA5?           | \$553 | \$663 | \$861 | \$1379 |  |         |

|   | FRONT | REVERSE |                    | 500   | 1,000  | 1,500  | 2,000  |  |  |
|---|-------|---------|--------------------|-------|--------|--------|--------|--|--|
| <b>100gsm Uncoated</b>                            |       |         | LERA4?             | \$273 | \$304  | \$342  | \$395  |  |  |
| <b>130gsm Gloss</b>                               |       |         | LEGA4?             | \$288 | \$320  | \$360  | \$416  |  |  |
| <b>170gsm Silk</b>                                |       |         | SSLA4?             | \$313 | \$368  | \$414  | \$478  |  |  |
| <b>235gsm Board</b><br>Matt or Gloss Lam one side |       |         | XMRC44?<br>XTRA44? | \$331 | \$469  | \$578  | \$687  |  |  |
| <b>400gsm Card</b>                                |       |         | A4B3?              | \$331 | \$469  | \$578  | \$687  |  |  |
| <b>400gsm Card</b><br>Matt or Gloss Lam           |       |         | LRCA4?<br>FRCA4?   | \$733 | \$882  | \$1014 | \$1144 |  |  |
| <b>400gsm Card</b><br>Matt Lam + Spot UV          |       |         | SMRCA4?            | \$895 | \$1075 | \$1237 | \$1396 |  |  |

rakem.

we put **white** in  
everything.



well almost...

Plastics  
**Product List**

rakem.

we put **white** in  
everything.



well almost...

White Minerals  
**Product List**

## FOLDED LEAFLETS & CREASED CARDS

---

# Brochures, price lists, & menus in a range of different folds & creases

It makes sense to fold larger leaflets down to smaller sizes. Breaking information down into smaller pages – or panels – makes it easier to digest.

We've put together our most popular folding styles, along with our bestselling paper types.

But. And it's a big but. There are far too many sizes and styles to list on the next few pages.

If you don't see the shape, size or fold style you'd like, please let us know and we'll have a looky for you.

# FOLDED LEAFLETS & CREASED CARDS



## Half Fold or Creased

Simplest and most popular. Folded in half, either from the short edge or the long edge.



## Roll Fold

Makes three panels or more, which are rolled into one another. Available on A4 and bigger leaflets.



## Zig-Zag Fold

A bit like a concertina. Have three or more folds on pieces A4 or larger really good for odd sizes.



## Cross Fold

Folded in half, then half again, to make the leaflet a quarter its original size.

# FOLDED LEAFLETS

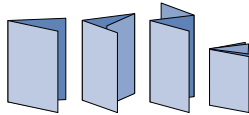
Our most popular papers and sizes and starting prices are listed below.











Please don't feel limited to these sizes, folds or quantities just ask us about our other options.

No matter how weird the fold may be we promise we won't judge you.

## A4

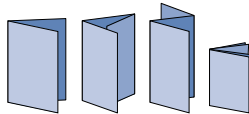
Folded from A4











|                 | FRONT   | REVERSE   |        | 500   | 1,000 | 2,000 | 5,000 |  |
|-----------------|---|---|--------|-------|-------|-------|-------|---|
| 100gsm Uncoated |  |  | CLA4?  | \$289 | \$381 | \$487 | \$712 |  |
| 130gsm Gloss    |  |  | MBGA4? | \$304 | \$401 | \$512 | \$749 |  |
| 170gsm Silk     |  |  | SFLA4? | \$323 | \$475 | \$588 | \$827 |  |

## A3

Folded from A3








|                 | FRONT   | REVERSE   |        | 500   | 1,000 | 2,000 | 5,000   |  |
|-----------------|---|---|--------|-------|-------|-------|---------|---|
| 100gsm Uncoated |  |  | CLA3?  | \$333 | \$465 | \$627 | \$1,129 |  |
| 130gsm Gloss    |  |  | MBGA3? | \$350 | \$489 | \$660 | \$1,189 |  |
| 170gsm Silk     |  |  | SFLA3? | \$399 | \$532 | \$716 | \$1,355 |  |

# CREASED CARDS / GREETING CARDS

Creased cards are supplied flat.








## DIG

Digitally Printed

|                                     | FRONT   | REVERSE   |         | 50    | 100   | 150   | 200   | 500   |  |
|-------------------------------------|---|---|---------|-------|-------|-------|-------|-------|---|
| <b>Creased to A6</b><br>350gsm Card |  |  | DCRCA5? | \$87  | \$121 | \$154 | \$187 | \$295 |  |
| <b>Creased to DL</b><br>350gsm Card |  |  | DCRC2D? | \$101 | \$148 | \$195 | \$243 | \$432 |  |
| <b>Creased to A5</b><br>350gsm Card |  |  | DCRCA4? | \$101 | \$148 | \$195 | \$243 | \$432 |  |







## A6

Creased to A6

|   | FRONT   | REVERSE   |                     | 250   | 500   | 1,000 | 2,000 |  |
|---|---|---|---------------------|-------|-------|-------|-------|---|
| <b>235gsm Board</b><br>Matt or Gloss Lam one side |  |  | XMCRCA5?<br>XTRCA5? | \$426 | \$474 | \$508 | \$660 |  |
| <b>300gsm Card</b>                                |  |  | ASB3?               | N/A   | N/A   | \$508 | \$660 |  |

## DL

Creased to DL

|   |   |   |                    |       |       |       |       |   |
|---|---|---|--------------------|-------|-------|-------|-------|---|
| <b>235gsm Board</b><br>Matt or Gloss Lam one side |  |  | XMCR2D?<br>XTRC2D? | \$473 | \$507 | \$571 | \$754 |  |
| <b>300gsm Card</b>                                |  |  | 2DB3?              | N/A   | N/A   | \$571 | \$754 |  |

## A5

Creased to A5

|   |   |   |                     |       |       |       |         |   |
|---|---|---|---------------------|-------|-------|-------|---------|---|
| <b>235gsm Board</b><br>Matt or Gloss Lam one side |  |  | XMCRCA4?<br>XTRCA4? | \$726 | \$769 | \$883 | \$1,183 |  |
| <b>300gsm Card</b>                                |  |  | A4B3?               | N/A   | N/A   | \$883 | \$1,183 |  |





# YOUR BRAND ALL IN ONE PLACE!

**Be like the big brands.** Put your frequently ordered marketing collateral (like leaflets, stationery and booklets) into a simple print ordering system.

Your team can easily edit details, without learning design skills – and order instantly. You get approval control and brand integrity built-in. No more waiting for proofs.

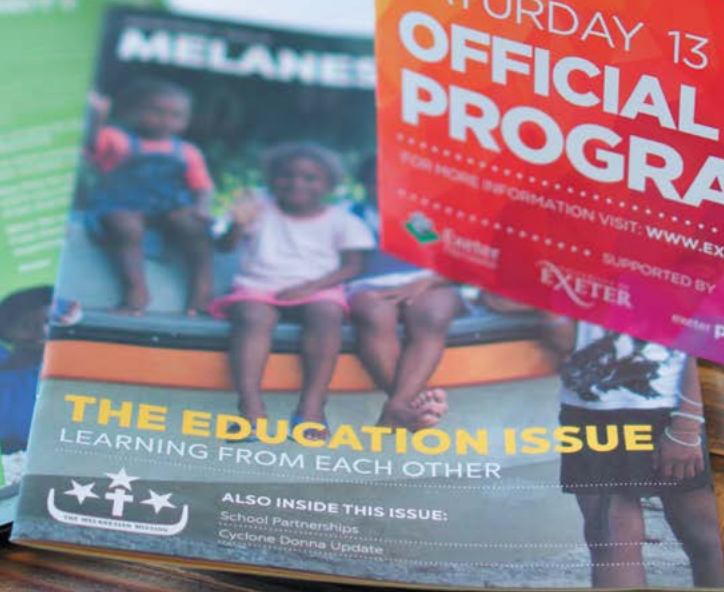
Want it? Edit it. Get it printed and delivered.

## How does it work?

- 1 We'll set up templates for your marketing, like business cards and flyers.
- 2 Choose a template in your private password-protected catalogue and edit in your browser.
- 3 Limit the papers/boards to suit your brand or opt for all our best deals.
- 4 Share your hi-res brand images and logos in your digital asset store.

\*Setup fees may apply.





## BOOKS

---

# Build your own book

Whether you need a book for writing, reading, learning or something else entirely, we have a solution for you.

We have 3 different ways to print your book, Offset, High Speed Inkjet or Digital.

Offset printing is by far the best quality print and is best for when you are printing a large number of books as then it becomes more cost-effective. It is best for printing full-colour brochures and catalogues that showcases your business.

Digital printing your book is commonly used when printing a lower number

of books. The quality is great and digital has the most diverse range of stock options.

High Speed Inkjet printing is perfect for workbooks, educational resources, diaries, notebooks, community newsletters, and much more. Why? Price! Your book can be printed in glorious full colour for the price of black and white.

With our range of printing techniques, we can find the best solution to fit your needs and your budget, so let's chat.

# BOOKS

These are our most popular sizes for booklets, but other possibilities are available – please ask.



**A6**  
105x148mm



**DL**  
99x210mm



**A5 Landscape**  
210x148mm



**A5 Portrait**  
148x210mm



**Small Square**  
148x148mm



**Large Square**  
210x210mm



**A4 Landscape**  
297x210mm



**A4 Portrait**  
210x297mm

# A STEP BY STEP GUIDE

## 1 Pick your paper

Depending on how you choose to print your book or booklet here are few things to keep in mind when choosing your stock.

Choosing an uncoated paper is ideal for when you're writing notes in the book. Coated paper is recommended for brochures and catalogues as it gives that luxurious feel.

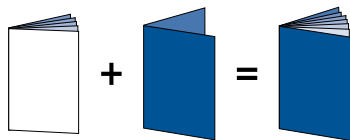
Here are our most popular papers:

**100gsm Uncoated** O D H

**115gsm Coated** H

**130gsm Gloss Paper** O D

**130gsm Satin Paper** O D



**Key:**

O Offset

D Digital

H High Speed Inkjet

## 2 Pick your cover

Some people are happy with all pages in the booklet being the same paper. However, most opt to put a thicker cover on the outside. We have a range of papers and card to choose from for your cover.

Listed below are our most popular:

**235gsm** Coated front,

Uncoated reverse Board

**300gsm** Satin Art Board

**300gsm** Uncoated Board

Spice up your cover with matt or gloss laminate, or add Spot UV gloss over matt laminate to make the cover pop!



Matt  
Lam



Gloss  
Lam



Spot  
UV

## 3 Pick your binding

### Perfect Bound

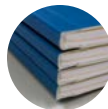
Pages and cover are glued together at the spine with a strong, flexible thermal glue. This binding is most commonly used for books.

### Saddle Stitch

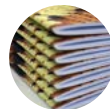
Saddle stitching refers to folded sheets which are stapled on the fold edge. Often used for booklets and brochures as the book can lay flat.

### Wiro Bound

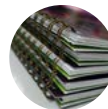
Used mostly in a commercial sense, wiros binding allows documents to lay flat when opened and will accommodate various paper thickness, inserts, tab dividers and cover options.



Perfect  
Bound



Saddle  
Stitch



Wiro  
Bound





Body Spa

## PROMOTIONAL ITEMS

---

# Make your brand pop with promo

You always want to stand out of the crowd so that your brand can become easily recognisable. So what about a product with your brand on it?

Something that stays around for a while, or can be passed along from one customer to another. Can be easily handed out, or is it a special gift?

We've included the most common promo products but there is a larger selection of styles and items for you to choose from.

Don't be afraid to tell us what you are after, we are more than happy to help you find the best promo product to promote yourselves. Just ask us for a quote.

# PROMO ITEMS



## Pens

A pen can be passed along from one person to another, why not personalise it with your logo to be recognisable?



## Lollies

Give people a sweet snack to remember you by, nothing like a sweet treat to brighten your day.



## Bags

Since plastic bags are no more, how about popping your logo on a reusable bag?



## Umbrellas

You can keep these in the office just in case of a rainy day, or give to a customer if they are leaving and it's raining.



## Drinkware

Bottles, cups, travels mugs, glasses, & thermoses all can be customised with your branding.


























## Cheese Boards

A brilliant way to show valued customers the love, and they can use it all summer for get togethers!

**Make your brand POP!** Call us to discuss ideas for your promotional material.



# MAGNETS

|   |                            | FRONT   | REVERSE   |                                  | 250   | 500   | 1,000  |  |
|---|----------------------------|---|---|----------------------------------|-------|-------|--------|---|
| <b>Square</b><br>0.6mm Magnet<br>Gloss or Matt Lam<br>Choose from square<br>or rounded corners    | 50x50mm                    |  |  | MAGNSQ5?                         | \$214 | \$251 | \$334  |  |
|   | 100x100mm                  |  |  | MAGNSQ1?                         | \$376 | \$464 | \$687  |   |
| <b>Rectangle</b><br>0.6mm Magnet<br>Gloss or Matt Lam<br>Choose from square<br>or rounded corners | 50x70mm                    |  |  | MAGNBC7?                         | \$237 | \$269 | \$390  |  |
|   | 55x90mm<br>(Business Card) |  |  | MAGNBC?                          | \$255 | \$325 | \$464  |   |
|   | 70x90mm                    |  |  | MAGNRE9?                         | \$283 | \$381 | \$539  |   |
|   | 148x210mm<br>(A5)          |  |  | MAGNA5?                          | \$562 | \$947 | \$1690 |   |
| <b>Circles</b><br>0.6mm Magnet<br>Gloss or Matt Lam   | 70mm                       |  |  | MAGNC70?                         | \$255 | \$325 | \$464  |  |
|   | 90mm                       |  |  | MAGNC90?                         | \$376 | \$566 | \$687  |   |
| <b>Shapes</b><br>0.6mm Magnet<br>Gloss or Matt Lam  | Van, Phone<br>or House     |  |  | MAGNSV0?<br>MAGNSPO?<br>MAGNSHO? | \$255 | \$325 | \$464  |  |



# CANVAS

|                            |  | FRONT  | REVERSE   |  | 1             | 2             | 3             | 4             |   |
|----------------------------|--|--|-----------|--|---------------|---------------|---------------|---------------|--|
| <b>11x14"</b><br>279x355mm |   |   | CAN11X14? |  | \$68<br>EACH  | \$63<br>EACH  | \$58<br>EACH  | \$52<br>EACH  |   |
| <b>16x20"</b><br>406x508mm |   |   | CAN16X20? |  | \$91<br>EACH  | \$86<br>EACH  | \$79<br>EACH  | \$74<br>EACH  |   |
| <b>20x30"</b><br>508x762mm |  |  | CAN20X30? |  | \$132<br>EACH | \$126<br>EACH | \$121<br>EACH | \$116<br>EACH |  |



## EXHIBITION

---

# Exhibiting has never been more affordable

Gone are the days of lugging around heavy cases. Goodbye to magnetic bars and crying-trying to hang graphics precisely. Say farewell to posters which don't last a second show.

There's many reasons people are choosing fabric displays. They're lightweight – each comes with a carrycase. They're compact – fit them in the boot of a car. They're robust – use them time and time again.

They look great – a single continuous graphic in eye-popping High-definition. They're great value – they cost much less than you'd think.

Each display is a frame, which clips together. Then stretch a 'duvet' graphic over. Up in minutes, down in half that time.

# FABRIC DISPLAYS

## Add a light?

Purchase additional lighting to make your wall or booth stand out



## Wall & Booths

Create a cozy little space with a booth, or use a wall as a wonderful backdrop for your display. Full colour graphics can immerse you into another world. Select from a range of sizes and shapes.

Stand + Cover from  
**\$1,232**

## Arches

Make an entrance with an arch to get your message across, or let people know where to go. Choose from either curved, round or square arches.

Stand + Cover from  
**\$1,461**

## Marquees

Perfect to provide shade or as a shop front for outdoor events. Printed on special water-resistant material, in full colour. Optional half and full walls can be added at an extra cost.

Stand + Cover from  
**\$1,756**

**Find the whole range online!**

visit [www.printing.com](http://www.printing.com)



## Counters

Add valuable space and style to your exhibition spaces, show rooms or POS displays. We have a range of shapes to choose from.

Stand + Cover from  
**\$629**



## Tablet Stands

Let your customers interact online with a tablet stand. Select from two different stands and customise it to draw attention.

Stand + Cover from  
**\$636**

# HOW OUR FABRIC DISPLAYS WORK

Fabric Displays are made up of two main components - a strong, lightweight, tubular aluminium frame and a printed fabric cover.

The 'Stretch' fabric cover is printed and designed to fit snugly over the frame, and is secured at one edge with a zip fastening.

These 'next generation' displays deliver impact and completely eliminate the problem of visible join lines on larger displays.



Fabric display frames utilise a simple 'click together' mechanism



Each part is numbered for easy identification and quick assembly



Stretch the fabric graphic over the frame and zip up



All fabric display frames come with a carry bag for easy transportation and storage

## Footpath Signs

Great for grabbing attention, with its sturdy water base, the sign can withstand most weather. With its handle makes it easy to move the sign inside at night.

Sign with base  
**\$251**

GET IN **7 DAYS**

FPSW?












## Wind Blade or Tear Drop Flags

Stand out from the crowd with custom printed outdoor flags, available in various heights and with a choice of bases to choose from. Flags are the perfect way to get your business noticed, road-side or use at an exhibition or conference to add impact to your stand.

**Ask us for a quote!**





















## CORFLUTE SIGNS

|   | FRONT  | REVERSE  |         | 1                    | 5                   | 10                  |  |
|---|--|--|---------|----------------------|---------------------|---------------------|--|
| <b>A2</b><br>5mm flute Board  |   |   | CF5MA2? | <b>\$55</b><br>EACH  | <b>\$33</b><br>EACH | <b>\$30</b><br>EACH |   |
| <b>A1</b><br>Other sizes: 600x800mm, 600x900mm<br>5mm flute Board   |   |   | CF5MA1? | <b>\$70</b><br>EACH  | <b>\$48</b><br>EACH | <b>\$46</b><br>EACH |   |
| <b>A0</b><br>Other sizes: 800x1200mm, 900x1200mm<br>5mm flute Board |  |  | CF5MA0? | <b>\$112</b><br>EACH | <b>\$80</b><br>EACH | <b>\$78</b><br>EACH |  |









# POSTERS & BANNERS





## Digital Posters

|                             |    | FRONT   | REVERSE   |                    | 1    | 5     | 10    |   |
|-----------------------------|----|---|---|--------------------|------|-------|-------|---|
| PVC                         | A2 |  |  | A2PVC0?            | \$28 | \$86  | \$149 |   |
|                             | A1 |  |  | A1PVC0?            | \$39 | \$144 | \$241 | 3 |
|                             | A0 |  |  | A0PVC0?            | \$62 | \$258 | \$390 |   |
| 170gsm                      | A2 |  |  | DPA2?              | \$28 | \$86  | \$149 |   |
|                             | A1 |  |  | DPA1?              | \$39 | \$144 | \$241 | 3 |
|                             | A0 |  |  | DPA0?              | \$62 | \$258 | \$390 |   |
| 170gsm<br>Matt or Gloss Lam | A2 |  |  | DPMLA2?<br>DPGLA2? | \$37 | \$132 | \$229 |   |
|                             | A1 |  |  | DPMLA1?<br>DPGLA1? | \$57 | \$235 | \$424 | 3 |
|                             | A0 |  |  | DPMLA0?<br>DPGLA0? | \$98 | \$436 | \$710 |   |

## Offset Posters

|  |    | FRONT   | REVERSE   |         | 100     | 200     | 300     |   |
|--|----|---|---|---------|---------|---------|---------|---|
| 170gsm Silk<br>(Order A1 from<br>a minimum of<br>25 posters) | A2 |  |  | PGA20?  | \$563   | \$623   | \$679   |   |
|  | A1 |  |  | LPGA10? | \$712   | \$773   | \$819   | 3 |
|  | A1 |  |  | LPGA14? | \$1,025 | \$1,146 | \$1,240 |   |

## Banners

|                                     |  | FRONT  | REVERSE  |                  | 1             | 2             | 3             |   |
|-------------------------------------|--|--|--|------------------|---------------|---------------|---------------|---|
| PVC Banner + Stand                  |  |   |   | SFPBLS           | \$240<br>EACH | \$224<br>EACH | \$207<br>EACH | 4 |
| 170gsm + Stand<br>Matt or Gloss Lam |  |  |  | LFPBLS<br>LFPBGS | \$283<br>EACH | \$264<br>EACH | \$245<br>EACH | 4 |

### Did you know?

You can mix & match your artwork on Digital Posters!





# CALENDARS



## Wiro Hanging Calendars

Choose from A4 or A3. Calendar is printed on 150gsm art paper, cover printed on 350gsm. Wiro bound with hanger in white. Backed with 350gsm white backing card.

A4 25 from \$285

A4 50 from \$442

A4 100 from \$743

GET IN **7 DAYS**

MC4E?



## Desktop Calendars

DL size calendar, printed on 150gsm art paper with 350gsm backing board and wiro bound with white wire. Perfect for keeping track of the year from your desk.

25 from \$221

50 from \$316

100 from \$487

GET IN **7 DAYS**

MTDL?



## 12 Month Calendars

Folded and stapled in half to A4. Full colour and printed on 130gsm gloss paper. Drilled hole in the center for easy hanging.

25 from \$268

50 from \$391

100 from \$629

GET IN **4 DAYS**

FMCD?

**Other quantities?**

Ask for a quote or order  
online at [www.printing.com](http://www.printing.com)

# KEY



Turnaround time (working days)



Full colour printing this side



No printing this side



Matt or gloss laminated front



Matt or gloss laminated both sides



Spot uv & matt laminated this side



2 Part - full colour on top and duplicate page



3 Part - Full colour on top, duplicate & triplicate page



This product can be die-cut

**The Small Print:** We don't build every eventuality into our low printing prices - we think it's best you choose what you need - so we haven't included artwork (which we'd love to do for you), disk hand-holding (to make sure your file works), delivery (you can pick up free from your local store) or GST. Photos may not represent actual price points. Props not included. Errors and omissions excepted. To read our full Terms and Conditions please head to [www.printing.com/nz/legal/terms-and-conditions](http://www.printing.com/nz/legal/terms-and-conditions)

|                             |    |
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